

# CENTRAL UNIVERSITY OF KARNATAKA

(Established by an Act of Parliament in 2009)



## Notification for Certificate Program in Entrepreneurship

### INSTRUCTIONS FOR ADMISSIONS

Department of Business Management, School of Business Studies, CUK

#### 1. Admission Procedure and Eligibility:

- Applications shall be submitted online through the SAMARTH Admission portal:  
<https://cukadm.samarth.edu.in>
- Students who have passed PU/Plus Two examination with 50% marks (45% for OBC {NON CREAMY LAYER}, SC, ST, PWD and Kashmiri Migrant and non-migrant pandits)
- Candidates must submit the completed application along with the required documents within the prescribed deadline.
- A maximum of 40 candidates (Including Supernumerary Quota) shall be admitted through online counselling after verification of qualifying examination marks.
- Seat allocation shall be made in accordance with the applicable reservation policy:

| Reservation             | Certificate Program in Entrepreneurship |
|-------------------------|-----------------------------------------|
| Intake                  | 30                                      |
| UR (50%)                | 15                                      |
| OBC (27%)               | 8                                       |
| SC (15%)                | 5                                       |
| ST (7.5%)               | 2                                       |
| EWS (10%)               | 3                                       |
| KKR (8%)                | 3                                       |
| PWD (5%)                | 1                                       |
| KM (5%)                 | 1                                       |
| WDP (1 Seat)            | 1                                       |
| NCC/NSS/Sports (1 Seat) | 1                                       |
| <b>Total</b>            | <b>40 (Including SNQ)</b>               |

- 2. Documents Required:** Candidates shall upload the following documents on the SAMARTH Portal.

| Sl. No | Documents                                              |
|--------|--------------------------------------------------------|
| 1      | Recent passport-size photograph (100kb) *              |
| 2      | Signature of the candidate*                            |
| 3      | Pass marks sheet of Class X (SSC/CBSE/ICCSE/Class10) * |
| 4      | Pass marks sheet of Class12/Intermediate *             |
| 5      | OBC (Non-creamy layer) certificate (if applicable)     |
| 6      | SC/ST/PWD certificate (if applicable)                  |
| 7      | EWS certificate (in the case of EWS candidates)        |
| 8      | AADHAAR for identity proof *                           |
| 9      | Entrepreneurial Interest ( <b>Annexure I</b> )         |
| 10     | WDP/KM/KKR/Sports/NSS/NCC (if applicable)              |

(\*Documents marked as compulsory must be submitted)

- 3. Admission Schedule:** The tentative schedule for registration, declaration of eligible candidates, fee payment, and admission is as follows:

|                                                                                                                                |                                 |
|--------------------------------------------------------------------------------------------------------------------------------|---------------------------------|
| <b>Date for registration for admission on the Samarth portal, CUK</b>                                                          | <b>26.10.2026 to 26.11.2026</b> |
| <b>Date of declaration of eligible candidates</b>                                                                              | <b>30. 11. 2026</b>             |
| Date of addressing grievances on eligibility (grievance may submit to <a href="mailto:cpedbm@cuk.ac.in">cpedbm@cuk.ac.in</a> ) | 01.12.2026 to 04.12.2026        |
| Last date for payment of course fees                                                                                           | 7.12. 2026 to 11.12.2026        |
| Final list of selected candidates after payment of fees                                                                        | 14.12.2026                      |
| <b>Commencement of Classes</b>                                                                                                 | <b>15.12.2026</b>               |

**4. Fee and Financial Support:**

- a. All candidates must pay the non-refundable registration fee as per the following category:

| Category                             | Non-refundable registration fee (Rs.) |
|--------------------------------------|---------------------------------------|
| General, OBC (non-creamy layer), EWS | 500                                   |
| SC/ST/PwD                            | 200                                   |

- b. The prescribed fee for the programme:

| Particulars | Amount (Rs.) |
|-------------|--------------|
| UR/OBC/EWS  | 10,000       |
| SC/ST/PWD   | 7,500        |

### 5. General Conditions:

- a. The list of eligible candidates shall be published on the University website: [www.cuk.ac.in](http://www.cuk.ac.in).
- b. Grievances regarding eligibility may be submitted to [cpedbm@cuk.ac.in](mailto:cpedbm@cuk.ac.in) within the prescribed period.
- c. Candidates are solely responsible for ensuring their eligibility and submission of correct documents.
- d. Admission to the programme shall be granted only once; repeat admission shall not be permitted.
- e. The admission/selection criteria may be modified, and any changes shall be notified through the University website.
- f. The detailed programme schedule and commencement of classes shall be communicated separately to selected candidates.

**Candidates are advised to visit <https://www.cuk.ac.in> for further updates and instructions regularly.**

### Certificate Program in Entrepreneurship

| Title of the Course              | Certificate Program in Entrepreneurship                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|----------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Objectives of the Program</b> | <ul style="list-style-type: none"><li>▪ Develop an entrepreneurial mindset and business leadership skills.</li><li>▪ Equip participants with business planning and managerial knowledge.</li><li>▪ Provide practical exposure through entrepreneurial mentorship.</li><li>▪ Enable participants to develop a viable business project report.</li></ul>                                                                                                                              |
| <b>Duration/Period</b>           | 8 Months                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Medium of Instruction</b>     | English                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>Admission Procedure</b>       | Programme admission process will be announced periodically on the University website. The candidates desirous of seeking admission into the course are required to fill in the prescribed application form which is available on the University website. Shortlisted candidates based on the eligibility and other criteria shall be considered (details provided in the admission circular), which includes an virtual interview/discussion                                        |
| <b>Eligibility</b>               | <ul style="list-style-type: none"><li>▪ Candidates must have passed 10+2 Higher Secondary or an equivalent examination from a recognized Board/Institution.</li><li>▪ Fulfilment of the prescribed educational qualification with clarity for entrepreneurial intent.</li><li>▪ Submission of a complete application along with supporting documents.</li><li>▪ Admission shall ordinarily be made on a first-come, first-served basis, subject to availability of seats.</li></ul> |

|                                                         | <ul style="list-style-type: none"><li>Preference may be given to:<ul style="list-style-type: none"><li>a. Aspiring entrepreneurs.</li><li>b. Candidates interested in establishing start-ups.</li><li>c. Youth seeking self-employment.</li></ul></li></ul>                                                                                                                                                                                                                                                                                                                                                                      |               |          |                               |         |                                                         |               |              |                                              |               |
|---------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|----------|-------------------------------|---------|---------------------------------------------------------|---------------|--------------|----------------------------------------------|---------------|
| No. of Credits                                          | 12 Credits                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |               |          |                               |         |                                                         |               |              |                                              |               |
| Pedagogy                                                | Lectures and interactive online classroom discussions.<br>Preparation and presentation of business plans and project reports.<br>Project presentations and viva-voce examinations.                                                                                                                                                                                                                                                                                                                                                                                                                                               |               |          |                               |         |                                                         |               |              |                                              |               |
| Transaction of the Program                              | <p>The Certificate Program in Entrepreneurship is an eight-month blended learning programme with two phases that integrate theoretical instruction with practical entrepreneurial experience.</p> <table><tr><th>Phases</th><th>Pedagogy</th><th>Duration</th></tr><tr><td>Phase I</td><td>Online Classroom Teaching (Offline Exam)</td><td>1 to 4 Months</td></tr><tr><td>Phase II</td><td>Entrepreneur’s mentorship &amp; Project Proposal</td><td>5 to 8 Months</td></tr></table>                                                                                                                                             | Phases        | Pedagogy | Duration                      | Phase I | Online Classroom Teaching (Offline Exam)                | 1 to 4 Months | Phase II     | Entrepreneur’s mentorship & Project Proposal | 5 to 8 Months |
| Phases                                                  | Pedagogy                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | Duration      |          |                               |         |                                                         |               |              |                                              |               |
| Phase I                                                 | Online Classroom Teaching (Offline Exam)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 1 to 4 Months |          |                               |         |                                                         |               |              |                                              |               |
| Phase II                                                | Entrepreneur’s mentorship & Project Proposal                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 5 to 8 Months |          |                               |         |                                                         |               |              |                                              |               |
| Attendance Requirement                                  | A minimum of 75% attendance is mandatory to appear for the final assessment and qualify for the award of the certificate.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |               |          |                               |         |                                                         |               |              |                                              |               |
| Scheme of Evaluation                                    | <p>The programme adopts a comprehensive and continuous assessment system to evaluate participants' academic knowledge, practical skills, professional competencies, and entrepreneurial capabilities.</p> <table><tr><th>Component</th><th>Marks</th></tr><tr><td>Offline Examination – Phase I</td><td>300</td></tr><tr><td>Entrepreneur’s mentorship &amp; Project Proposal - Phase II</td><td>300</td></tr><tr><td><b>Total</b></td><td><b>600</b></td></tr></table> <p>Participants shall obtain the prescribed minimum qualifying marks in each component and an overall pass percentage as notified by the Department.</p> | Component     | Marks    | Offline Examination – Phase I | 300     | Entrepreneur’s mentorship & Project Proposal - Phase II | 300           | <b>Total</b> | <b>600</b>                                   |               |
| Component                                               | Marks                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |               |          |                               |         |                                                         |               |              |                                              |               |
| Offline Examination – Phase I                           | 300                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |               |          |                               |         |                                                         |               |              |                                              |               |
| Entrepreneur’s mentorship & Project Proposal - Phase II | 300                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |               |          |                               |         |                                                         |               |              |                                              |               |
| <b>Total</b>                                            | <b>600</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |               |          |                               |         |                                                         |               |              |                                              |               |
| Program Learning Outcomes                               | <ul style="list-style-type: none"><li>Demonstrate an entrepreneurial mindset.</li><li>Apply entrepreneurial knowledge</li><li>Analyse market needs and business environments</li><li>Develop and present a viable business venture proposal</li></ul>                                                                                                                                                                                                                                                                                                                                                                            |               |          |                               |         |                                                         |               |              |                                              |               |
| Intake Capacity                                         | 40 (Including Supernumerary Quota)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |               |          |                               |         |                                                         |               |              |                                              |               |
| Award of Certificate                                    | <p>The Certificate in Entrepreneurship shall be awarded to participants who successfully satisfy all academic and programme requirements prescribed by the Department. To qualify for the award of the certificate, participants shall:</p> <ul style="list-style-type: none"><li>Maintain a minimum of <b>75% attendance</b> in the programme.</li><li>Pass Phase I examinations with 45% marks</li><li>Complete the internship project report.</li><li>Submit the Business Plan Proposal within the prescribed time.</li><li>Successfully defend the project during the presentation and viva-voce examination.</li></ul>      |               |          |                               |         |                                                         |               |              |                                              |               |

|  |                                                                                                                                                                                                                                                                                                           |
|--|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | <ul style="list-style-type: none"> <li>▪ Comply with all academic regulations, ethical standards, and programme requirements.</li> <li>▪ Obtain at least 50% overall score.</li> </ul> <p>The certificate shall be issued after successful completion of all academic and administrative formalities.</p> |
|--|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

### Program Details:

**Phase I – Online Classroom Teaching (Months 1–4):** This phase provides participants with a strong conceptual foundation in entrepreneurship through structured online learning. The curriculum covers.

| Phase I (Offline Exam)                          | Credits  | Hours     | Marks      |
|-------------------------------------------------|----------|-----------|------------|
| Foundations of Entrepreneurship                 | 1        | 15        | 50         |
| Business Planning and Model Development         | 1        | 15        | 50         |
| Marketing and Customer Development              | 1        | 15        | 50         |
| Entrepreneurial Finance                         | 1        | 15        | 50         |
| Legal, Regulatory and Business Operations       | 1        | 15        | 50         |
| Leadership, Communication and Growth Strategies | 1        | 15        | 50         |
| <b>Total</b>                                    | <b>6</b> | <b>90</b> | <b>300</b> |

At the end of Phase, I, participants shall undergo a final examination (**OFFLINE**) on the campus of Central University of Karnataka.

**Phase II – Entrepreneur’s mentorship & Project Proposal (Months 5–8):** This phase focuses on preparing and submitting a comprehensive Business Proposal Plan. During this phase, candidates are required to undertake an internship in a sector of their choice to gain practical exposure to business operations. The internship enables learners to study the operational aspects of a business venture and apply their learning by developing a feasible plan for establishing a new business enterprise.

| Phase II             | Credit    | Marks      |
|----------------------|-----------|------------|
| Unique Business Idea | 4         | 100        |
| Project Report       | 4         | 100        |
| Viva Voce            | 4         | 100        |
| <b>Total</b>         | <b>12</b> | <b>300</b> |

  
**REGISTRAR**  
 कुलसचिव / REGISTRAR  
 कर्नाटक केन्द्रीय विश्वविद्यालय  
 Central University of Karnataka  
 कलबुरगि / KALABURGI

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## Annexure I

### Entrepreneurial Interest

1. Proposed Business Idea:
2. Area of Interest:
3. Entrepreneurial Intent:

Signature of the candidate